

**TERNOPIL IVAN PULUJ  
NATIONAL TECHNICAL UNIVERSITY  
Faculty of Economy and Management  
Department of Economics and Finance**

invites to participate in

II International Scientific and Practical Conference

**«FORMATION OF THE MECHANISM FOR  
NATIONAL ECONOMIC SYSTEMS  
COMPETITIVE POSITIONS  
STRENGTHENING IN GLOBAL,  
REGIONAL AND LOCAL DIMENSIONS»**

**29-30 March, 2018**

We are pleased to invite scientists, postgraduates, masters, representatives of state government bodies and local administration, banking and financial institutions, enterprises and business structures and other organizations to participate in the Conference. In case of your participation, it is required to send the application form (sample is provided) and theses of the report to the Organizing Committee e-mail and pay the registration fee before **8 March 2018**.

Working languages of the Conference– Ukrainian, Polish, English.

Forms of the Conference: **live/distant**.

Collection of proceeding with ISBN codes will be published according to the Conference results. Conference materials will be represented in the institutional repository ELARTU of Ternopil Ivan Puluji National Technical University.

**Cost of Conference participation is UAH 250;** distant participation is UAH 150; participation for students, masters, and postgraduates is UAH 100; participation for foreign applicants – € 50. Participation fee includes the costs for participation in the events and publication and sending of the collection of proceedings.

Payments details will be sent after receiving the theses of reports and application form of a participant.

Please, send application forms and theses of the reports to the Scientific Secretary of the Conference – Markovych Iryna, e-mail: kafedra.ef@gmail.com  
For more details call +38 067 897 1000  
+38 050 668 9327

**CONFERENCE SESSIONS:**

1. Theoretical aspects of the development of economic systems in terms of the complicating economic environment functioning
2. Institutional and financial basis to form investment and innovative model of the economy: the world experience and national realities
3. Regional peculiarities of the accumulation of potentials to develop economic systems and possibilities to form features of territorial attraction
4. Peculiarities of the development of local economic systems and stable functioning of economic entities
5. Auditing and statistic provision of the increase in the efficiency of functioning of local-level economic systems
6. Marketing approaches to adapt economic systems to the conditions of innovative and competitive environment of functioning
7. Intensification of the competitive positions of economic systems in the context of transformation of all-level strategies
8. Paradigms to intensify innovative and investment competitiveness of economic systems in the national and international contexts
9. Possibilities of economic and mathematical modelling and IT implementation in the context of reflection of modern peculiarities of all-level economic systems development
10. Social responsibility as the factor to provide the consistency of economic systems development

**REQUIREMENTS FOR PAPERS**

1. We accept the theses have not been published before.
2. Theses should not be more than 3 pages including figures and tables. No more than two authors are allowed.
3. Materials should be submitted in Ukrainian, English, or Polish.
4. Please, use MS Word text processor. Page format is A4. Margins are 2 cm on all sides. Type is Times New Roman, font – 12, interval – 1.5.
5. General theses layout is as follows:
  - names and surnames of the authors, position, title of organization, city (town), country in Polish/English (or English) are in the top right corner (without contractions);
  - name and surname of a scientific supervisor (for students, masters, and postgraduates), position, title of organization, city (town), country in Polish/English (or English) are in the top right corner (without contractions);
  - title of the theses in Polish/English (or English) is in capital letters, align center.
6. Illustrating material should be used minimally. All the figures are grouped as a single object.
7. References are given at the end of the theses.
8. Papers that do not meet the Conference topic and the requirements as well as the papers that are not submitted timely will not be considered.

**PUBLICATION OF PAPERS IN SPECIALIZED  
SCIENTIFIC JOURNAL “GALICIAN ECONOMIC  
BULLETIN”**

Conference participants have the possibility to publish their papers according to the results of the reports in specialized journal “Galician Economic Bulletin” being a scientific journal in the field of economic sciences.

To find basic requirements for the papers to be published in the scientific journal, follow

<http://tntu.edu.ua/?p=uk/structure/research/publication/gev#page>

## PROGRAM COMMITTEE

**Head – Rogatynskiy, R.**, Vice-Rector of Scientific Affairs of TNTU, Doctor of Technical Sciences, Professor

**Co-head – Tsikh, G.**, Dean of the Faculty of Economy and Management of TNTU, Candidate of Economic Sciences, Docent

**Co-head – Panukhnyk, O.**, Head of the Department of Economics and Finance of TNTU, Doctor of Economic Sciences, Professor

### Members:

**Chyrka, D.** – Deputy Director – Head of the Budget Office of the Department of Finances of Ternopil Regional State Administration, Candidate of Economic Sciences

**Deineka, Yu.** – Head of the Bureau of Strategic Development of Ternopil Municipal Council

**Khymych, G.** – Director of Corporation «Scientific Park – Innovation and Investment Cluster of Ternopil Region»

**Leonenko, P.** – Vice-President of “Academy of Financial Management” SESE, Doctor of Economic Sciences, Professor, Honoured Professional of the Education of Ukraine

**Zelinska Anetta** – Professor of the Faculty of Management, Computer Sciences, and Finances, Wrocław University of Economics, Dr.Hab (Wrocław, the Republic of Poland) – by agreement

**Clemens Brigida** – Deputy Dean in Educational Activities of the Faculty of Economics and Management of Opole University of Technology, Ph.D (Opole, the Republic of Poland) – by agreement

**Kumar Pradeep** – Head of Indo-European Educational Foundation, Ph.D (Warsaw, the Republic of Poland) – by agreement

**Opalka Anna** – Head of the Department of International Relations, University of Applied Sciences in Nysa, Ph.D (Nysa, the Republic of Poland) – by agreement

**Sigitas Mičiulis** – Mayor of Taurage (the Republic of Lithuania)

## ORGANIZING COMMITTEE

**Head – Panukhnyk, O.**, Head of the Department of Economics and Finances of TNTU, Doctor of Economic Sciences, Professor

**Deputy Head – Marynenko, N.**, Deputy Dean of the Faculty of Economics and Management, Professor of the Department of Economics and Finance of TNTU, Doctor of Economic Sciences, Docent

### Members:

**Rokita-Poskart Diana** – Assistant of the Department of Regional Policy of Opole University of Technology, Ph.D (Opole, the Republic of Poland) – by agreement

**Academics and auxiliary educational staff of the Department of Economics and Finance of TNTU:**

Artemenko, L., Bazhanova, N., Vynnyk, T., Diachun, O., Konstantiuk, N., Kramar, I., Kudlak, V., Malynych, G., Podvirna, T., Radynskiy, S., Tymoshyk, N., Tursky I., Feshchyn, I., Khymych, I., Khrupovych, S.

### Scientific Secretary

**Markovych, I.** – Associate Professor at the Department of Economics and Finance of TNTU, Candidate of Economic Sciences, Docent

## APPLICATION FORM

*for the participation in*

II International Scientific and Practical Conference

### «FORMATION OF THE MECHANISM FOR NATIONAL ECONOMIC SYSTEMS COMPETITIVE POSITIONS STRENGTHENING IN GLOBAL, REGIONAL AND LOCAL DIMENSIONS»

Full name

Scientific degree, academic rank

Place of work (study)

Position

Scientific supervisor (for students, masters, and postgraduates): *surname, name, scientific degree, academic rank, place of work, position*

Number and title of section

Contact information:

Postal address

Phone number, e-mail

Ternopil Ivan Puluj National Technical University  
Ternopil Regional State Administration  
Ternopil Municipal Council  
Corporation «Scientific Park – Innovation and Investment Cluster of Ternopil Region»  
«Academy of Financial Management» SESE

Wroclaw University of Economics  
Opole University of Technology  
University of Applied Sciences in Nysa  
Indo-European Educational Foundation  
(the Republic of Poland)

Taurage Mayor's Office (the Republic of Lithuania)

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29-30 March, 2018  
Ternopil, Ukraine